



Virtual Fundraising Ideas

Moving forward in a new way! Here are some alternative fundraising ideas to help you reach your CN Cycle for CHEO goal, in support of oncology care and research at CHEO!

Fundraise Your Way!

Once you've signed up to participate in the Virtual CN Cycle for CHEO, be sure to personalize your fundraising page with your photos and videos. Your page can be customized in many ways, to memorialize a loved one, honour individuals, or simply share why you are fundraising. After setting up your page, share the link to your page with your friends, family and colleagues to make it easy for them to support you with a donation. Additionally, there are lots of fun ways you can reach your fundraising goal, here are some ideas you can try.

Virtual Watch Party

Using a free service like Kast or Netflix Party, invite friends and family to watch a movie from wherever they are. The highest donation to your fundraising page can pick the flick!

Virtual Lemonade Stand

Post this [Lemonade Stand](#) image to your social platform(s). Tag each friend who donates \$5 to your fundraising page. Once you have sold your "full pitcher," post the Lemonade Stand image again and then keep on selling! **Bonus:** In the photo caption, offer to email your favourite recipe for homemade lemonade to each donor.! If you're looking for inspiration, there are some great shareable recipes on AllRecipes.com and SimplyRecipes.com.

Social Bingo Boards

Post this [Bingo Board](#) image to your social platform(s). Tag friends as they donate each corresponding amount, then comment "BINGO" when the card is full and you have reached your \$500 fundraising goal.

Live Streaming or Video Classes

Live stream on Facebook/YouTube or pre-record a video of yourself teaching a virtual class in something like yoga, Zumba, guitar, cooking, etc. Since you are the expert you can charge viewers a donation as a fun way to turn this into an opportunity to learn with a purpose.



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Proceeds of Sale Donation

If you own a business, commit to donating a certain percentage from each sale of your product(s) or service(s) to CHEO.

Video challenges

Think of an activity that will challenge your friends to do something fun and creative. Ask them to sign up to the challenge by first making a donation to your fundraising page, and then sending a recording of themselves participating in the activity. Think about the success of the Ice Bucket Challenge! Before you start your virtual video challenge, make sure you run the idea by the CN Cycle for CHEO committee by contacting kguenette@cheofoundation.com.

Free Digital Download with Donation

Use your talent, skills or expertise to create a printable template or other content for you to give away as a free digital download when someone makes a donation to your fundraising page. Get creative and have fun! This can be anything from a pantry organization checklist to a wall art printable.

Think outside of the box! Consider some of these additional ideas:

- Have a virtual games night with friends and family using a free service like House Party. Participants make a donation in order to join in.
 - Make a batch of chili, or baked goods or other food in exchange for a donation. You can leave containers on your front step for supporters to pick up or you can deliver.
 - Sell tickets now for a party you will host when physical distancing guidelines are officially removed.
 - During this time, people are not going out or accessing non-essential services as they normally would. Ask potential donors to consider giving what they have saved because of reduced costs for daycare, fuel, hair/nail treatments, lunch and coffee orders, event expenses, dry cleaning, etc.
 - Make crafts or jewelry that can be sold and sent by mail, delivered to the doorstep or picked up.
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Virtual Fundraising Ideas

Fundraise Their Way!

These organizations have various fundraising opportunities and/or starter kits that you can learn more about by clicking each link below.

[Bidding For Good](#)

[Extra Life Gaming](#)

[FlipGive](#)

[Fund Duel](#)

[Fund Script](#)

[FUNDrive](#)

[Don't Send Me A Card](#)

[Purdy's Chocolatier Fundraiser](#)

[World's Finest Chocolate Fundraising](#)

[Lamontagne Chocolate Fundraising](#)

[Papa Jack Popcorn Fundraising](#)

[Francesco's Coffee Fundraiser](#)

[Cookie Dough Fundraiser](#)

[Little Caesar's Pizza Kit Fundraiser](#)

[Plantables Fundraiser](#)

[School Fundraising Canada](#)

[Etsy](#): Create arts and crafts, sell them on Etsy, and donate the proceeds to CHEO.

Interested in learning more about planning an event in support of CHEO? [Visit our website](#) to download our Event Fundraising Handbook, see FAQs, and more!
