

Virtual CN Cycle for CHEO - Sample Social Media Messaging

Insert the link to your team or personal fundraising page, following the below text.

- Cancer remains the leading cause of disease-related death in Canadian children. I'm committed to supporting cancer care and research at CHEO and need your help to reach my personal fundraising goal. Community support is more important than ever.
- Consider showing your support for brave young cancer patients. Whatever you can do is a big help.
- Give kids facing a cancer diagnosis the opportunity of a lifetime: the chance to live their best life. Please join me in making a donation to the virtual edition of CN Cycle for CHEO.
- Make an important contribution to further childhood cancer care and research from the comfort and safety of your home.
- Your donation to my personal fundraising page will go twice as far for kids at CHEO fighting cancer thanks to the CN Cycle for CHEO sponsors who are matching donations.
- Support oncology care and research at CHEO. Please give what you can, every gift will be matched up to \$80,000.
- Be part of the caring community that helps CHEO cancer patients feel supported instead of isolated.
- Join the collective movement towards helping oncology families at CHEO – from the safety of your home. Your donation will also help me reach my personal CN Cycle for CHEO fundraising goal and fulfill my commitment to CHEO.
- During these challenging times kids fighting cancer at CHEO need your unwavering support.
- While we can't cycle or walk together this year, CHEO's cancer patients still need our help. Join me in supporting them by donating to my CN Cycle for CHEO personal fundraising page.
- Are you like me and have been saving on coffee purchases, gas and hair cuts? Please consider making a donation to my fundraising page to support oncology care and research at CHEO.
- There are 500 kids battling cancer at CHEO each year. Give them every chance to live their best life. Join me in fundraising in the virtual CN Cycle for CHEO and drive innovation in oncology care and research: <https://cncycle.ca/>
- Support isn't one-size fits all. There are many ways to make a difference for kids with cancer at CHEO. Become an ally and join the fight alongside some of CHEO's strongest warriors by fundraising in the virtual CN Cycle for CHEO. <https://cncycle.ca/>